

Magic Lamp & Genie Factory

Wishes granted, your destiny with conversational analytics awaits...

Business Challenge

Traditional analytics cannot keep pace with the speed in which businesses operate in today's market. Gartner notes that **demand for conversational AI** is rising for employee-facing use cases. BI democratization is blocked by **poor governance** controls.

Organizations want every department—**sales, ops, finance, execs—to operate with data fluency** not just analysts.

Solution Summary

Infinite's **Magic Lamp (PoV)** and **Genie Factory** allows organizations to identify conversational analytics use cases that have **measurable RoI** considerations and realize outcomes at scale from configuration to tuning to change management and user adoption.

INFINITIVE Value

- Proof of Value in <2 Weeks
- Improved Data Insights
- Scalable Solutions
- Flexibility
- Self-Service
- Real time data.



Discovery



Preparation



Genie Config



Testing



RoI Analysis

Success Story

Leading Investment Management Organization

In just 6 weeks, we migrated key SQL Server datasets into a scalable lakehouse architecture, built a high-performance Gold Layer, and deployed Databricks Genie with AI/BI dashboards to enable governed, natural language access to curated data.

The results were immediate and measurable:

- **Query performance improved by 90 percent**
- Analysts gained true **self-service insight** generation
- **Faster**, more intuitive dashboards **increased confidence** in data-driven decisions

Let us prove it...



complimentary value assessment for TCO and RoI analysis